



VISION: Eau Claire is a vibrant city with exceptional quality of life and services.

MISSION STATEMENT: It is our mission to assure the common good through services essential for a safe, sustainable, engaged and healthy community.

City Manager

City of Eau Claire Strategic Plan

Over the past several months, the City Council and senior management staff worked with consultant services GovHR USA to develop a strategic direction for the City organization and community for 2015-2018.

The City Council approved the City of Eau Claire 2015-2018 Strategic Plan at their meeting of July 28. The City's Vision Statement reads, "Eau Claire is a vibrant city with exceptional quality of life and services." Our mission is to assure the common good through services essential for a safe, sustainable, engaged and healthy community.



The Plan identifies organizational strategic priorities for 2015-2018 in the areas of

- Fostering sound economic development and redevelopment;
- Providing safe and functional infrastructure;
- Optimizing organizational structure and staffing; and
- Prioritizing services and service levels.

Staff will meet quarterly to review progress on achieving each of the objectives listed in the Plan.

All America City Award Quilt

Each year, the finalists in the All-America City Award program are asked to submit quilt squares representing something special about their communities. In June 2014, while preparing for the National League of Cities All-America City competition in Denver, Colorado, Eau Claire submitted a special square to be included in the quilt.

The quilt, made up of 20 squares from cities throughout the nation, began its tour last fall. The quilt is presently on display in the main lobby at City Hall in Eau Claire. It will be on display through Friday, August 14.

The quilt symbolizes people working together to make their communities better places. The quilt tour offers a second opportunity to celebrate our accomplishments as an All-America City. The Award is like a civic "Oscar" - and recognizes the City of Eau Claire's capacity for problem solving, civic engagement, and partnerships.



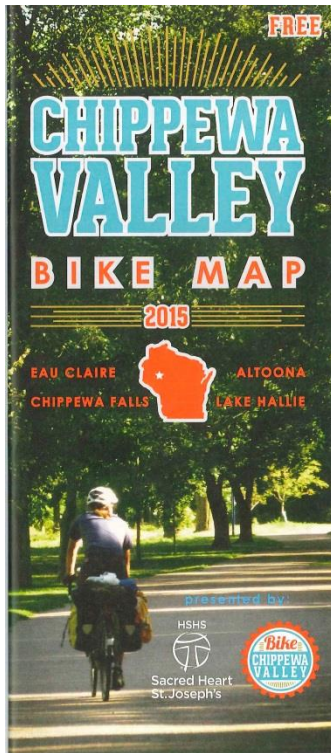
City Attorney

2015 Up and Coming Lawyers

Congratulations to Doug Hoffer, Assistant City Attorney, who was chosen by Wisconsin Law Journal as one of 30 "Up and Coming Lawyers." This annual award event recognizes attorneys who have shown themselves to be rising stars. With eight years or less of experience, honorees have handled challenging legal issues, taken steps to improve the justice system and given of themselves to their communities. <http://wislawjournal.com/up-and-coming-lawyers>

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Community Development



New Chippewa Valley Bicycle Map

A new bicycle map for the Eau Claire area was recently published, which identifies recommended routes for bicyclists to take in the City and surrounding areas. The routes include on-street locations as well as the City's recreational trail system. The on-street routes are rated based on the level of ease of bicycling using such factors as traffic volumes, street accommodations for bicycles, hills, etc.

The development and printing of the map was a collaborative effort between the City's Bicycle and Pedestrian Advisory Commission, Friends of the Chippewa River Trail, Chippewa Valley Transit Alliance, West Central Wisconsin Regional Planning Commission, and Sacred Heart Hospital. Preparation of the map was one of the recommendations contained in the City's Bicycle and Pedestrian Advisory Plan.

Copies of the map are free. They are available at numerous locations throughout the Eau Claire area including bicycle shops, government buildings, the Phoenix Park trailhead building, YMCA, and the UWEC campus. To find out more about the bicycle map or where it is available, contact Pat Ivory, Senior Planner, at pat.ivory@eauclairewi.gov.

Downtown Eau Claire, Inc. Events:



2015 Awards Luncheon

Downtown Eau Claire Inc. invites you to join us as we recognize the
2015 Jump-Start Downtown Business Competition Winners

Date: Monday, August 24, 2015
Time: 12:00 pm - 2:00 pm
Location: RCU Corporate Center,
200 Riverfront Terrace, Eau Claire River Room
Cost: \$10 per person

Lunch will be served at noon with the presentation and awards ceremony to follow.
Lunch provided by Court 'n House!

Please RSVP by Wednesday, August 19th to:
Elaine.Coughlin@EauClaireWi.gov or 715.839.4914
Advanced payment to DECI or pay at the door.

Thank you to all of our sponsors!



A Grand Evening on the Bridge Returns After Sell-out Last Year!

It's a uniquely elegant dinner, set for 200 people. And dinner is served on a bridge.



Downtown Eau Claire, Inc.'s "A Grand Evening on the Bridge" was a sell-out last year in its inaugural year, and the non-profit organization is hosting it again, and adding seats. "It's hard to know how something new will go over, but the phone started ringing the minute tickets went on sale last year! Tickets were sold out in a matter of days, and we added 20 seats to the original 100," organizer Salina Heller of DECI says.

Heller says with supportive sponsors like Northwestern Bank and Visit Eau Claire, the event was a successful fundraiser for Downtown Eau Claire, Inc.

A Grand Evening on the Bridge is held on the Grand Avenue footbridge, with tables lined end-to-end, with people enjoying the beauty of the landscape and the setting of the Chippewa River.

"It's a memorable evening; something different than people have ever experienced," Heller says.

What's also new this year is the addition of wine. In its first run, the dinner included colorful 'mocktails' that had names like The Grand Ave. and The Clearwater. This year, with help from Rotary of Eau Claire and Infinity Beverage, a glass of wine will be included with dinner. "It was just a natural fit for this beautiful dinner," Heller says.

Downtown businesses, especially those on West Grand Avenue, are helping to create this grand evening. There will also be a salad added, from The Court 'n House, along with appetizers. The main course will be prepared by Houligan's Steak and Seafood Pub, and dessert will be from Dessert First.

Money raised will go towards other activities that DECI hosts, generally strengthening the heart of downtown. The Chippewa Valley Theatre Guild, located on West Grand Avenue, will also be raising money during the dinner. Rotary of Eau Claire will benefit from additional wine purchased.

Tickets can be purchased by calling Downtown Eau Claire, Inc. at 715-839-4914.

A Grand Evening
ON THE BRIDGE

Enjoy a unique community experience! Join us for appetizers, a 3-course sit-down dinner, and live entertainment on the Grand Avenue bridge. New this year: dinner includes wine! Help support the activities of Downtown Eau Claire, Inc. Tickets are limited. This was a sell-out last year! Call (715) 839-4914 to reserve your seat!

Wednesday, August 26th, 2015
Social 5:30 - 6:00 pm
Dinner 6:00 pm - 8:30 pm
Afterglow at the SideBar on Grand Ave. 8:30 pm
Tickets: 1 for \$100 or 2 for \$185

COURT 'N HOUSE
Downtown Eau Claire, Inc.

THE CHIPPewa VALLEY THEATRE GUILD
ON GRAND

BRISTOL DAYLES
Event Services

HERRICK & HART, S.C.

my receptionist
water systems

KINETICO
water systems

Visit Eau Claire

dessert first
Downtown Eau Claire, Inc.

WIPPLI
Downtown Eau Claire, Inc.

WHOLECORN BROS.
Downtown Eau Claire, Inc.

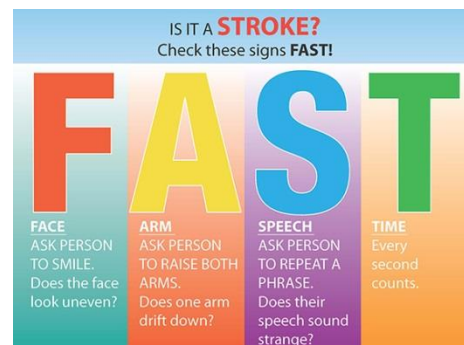
ffbeats
Downtown Eau Claire, Inc.

DOWNTOWN EAU CLAIRE

Fire & Rescue

Stroke Patient Care

Stroke affects approximately 795,000 Americans each year, of which 130,000 will die and another 15 to 30 percent will remain permanently disabled. A stroke—often called a brain attack—occurs when a clot of some kind blocks the blood supply to the brain or when a blood vessel in the brain bursts. Strokes cost the nation about \$34 billion annually including costs of health care, medications, and lost productivity.



Warning signs of a stroke include, but are not limited to, weakness or numbness to one side of the body, confusion, trouble speaking or seeing, dizziness, loss of balance, or a sudden severe headache with no known cause. The time window for treatment is 3 hours but can be extended to 4.5 hours with IV administration of the clot busting medication tPA, and up to 8 hours with clot retrieval procedures. Eau Claire Fire and Rescue has worked with Sacred Heart Hospital and Mayo-Eau Claire to reduce the time to definitive care for stroke patients by early notification to the hospital and completion of pre-hospital procedures. Upon arrival at the scene of a possible stroke patient, ECFD crews assess the patient. If the assessment indicates stroke, the paramedics notify the receiving hospital's Emergency Department physician of an incoming stroke patient. Paramedics also conduct a 12-lead EKG, begin an IV, and may draw blood to save time from these procedures being performed in the hospital. Upon arrival at the Emergency Department, the physician will quickly assess the patient, who may be sent directly to radiology for a CT scan. All of the aforementioned steps save valuable time until the patient can receive definitive treatment.

Early recognition of warning signs/symptoms and prompt transport to a stroke care hospital can help minimize the long-term effects of a stroke. If you recognize these symptoms in you or someone around you, immediately call 9-1-1 for assistance.

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Health

"BREASTFEEDING AND WORK, LET'S MAKE IT WORK"

Having a new baby can be an exciting time but can also add some additional stressors to the lives of new mothers, fathers and their whole family. One new stressor that should not be added is the concern that some mothers have associated with breastfeeding, once returning to work.

The World Health Organization recommends that women breastfeed exclusively for 6 months and continue supplemental breastfeeding until the child is 2. According to the 2014 CDC Breastfeeding Report Card, eighty-five percent of Wisconsin mothers initiated breastfeeding, compared with seventy-nine percent nationwide. However both nationwide and in Wisconsin, these rates decrease as babies get older and mothers often go back to work.



The three main factors that women need in order to be successful at breastfeeding their child while working are time, support and space/proximity. Federal law provides working moms with

- Time for reasonable breaks to pump milk,
- A private place (other than a restroom) to do so,
- Employers with 50 or more employees are required to follow this law for their hourly-paid employees.

There are many benefits to the child breastfeeding including prevention of obesity, respiratory infections and diarrheal disease. It also reduces a mother's risk of developing breast and ovarian cancer.

Our [Women, Infants and Children Program \(WIC\)](#) has trained specialists to help new moms have a successful breastfeeding experience. To learn more about the services offered through the Eau Claire City-County Health Department, call 715-839-4718 or visit www.echealthdepartment.org.

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Library

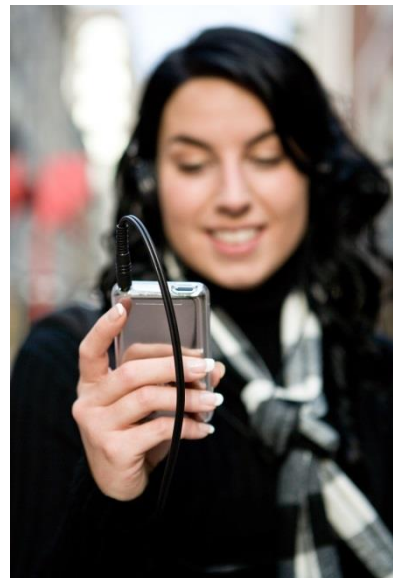


Last Chance to Win Prizes for Reading

The Summer Library Program for kids, teens and adults is winding down. Participants have until August 15 to redeem their reading lists for prizes. Visit Information & Reference or Youth Services for more information.

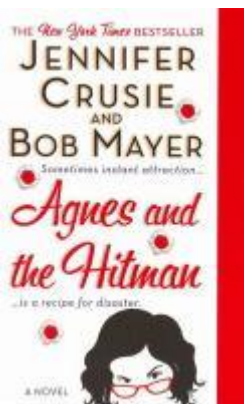
Downloadable Media

Whether you're looking for a family-friendly audiobook for that last summer road trip or you want to load up your MP3 player with great workout tunes, the library has what you're looking for. Visit the library website to checkout e-books or audiobooks from Freeding and OverDrive. Freegal offers music downloads you can keep as well as options to stream your favorite song. If you need some help getting started, you can set up a one-on-one appointment with Information & Reference staff.



Beat the Heat with a Doggone Good Read

As the dog days of summer approach, the library has selected a few good books to get your paws on:

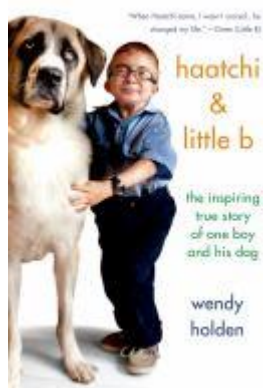


[Agnes & the Hitman](#) | Jennifer Crusie

Take one food writer named Cranky Agnes, add a hitman named Shane, mix them together with a southern mob wedding, a missing necklace, two annoyed flamingos, and a dog named Rhett for a hilarious murder-for-hire story.

[The Art of Racing in the Rain](#) | Garth Stein

Enzo is a lab terrier mix plucked from a farm outside Seattle to ride shotgun with race car driver Denny Swift as he pursues success on the track and off. Enzo, frustrated by his inability to speak and his lack of opposable thumbs, watches Denny's old racing videos, coins koanlike aphorisms that apply to both driving and life, and hopes for the day when his life as a dog will be over and he can be reborn a man.



[Haatchi & Little B: The Inspiring True Story of One Boy and his Dog](#) | Wendy Holden

When Owen met Haatchi, the lives of one adorable little boy and one great big dog were destined to change forever!

For information about library services, programs and events, visit the library online at www.ecpubliclibrary.info, stop at Information & Reference on your next visit to the library, e-mail the library at librarian@eauclaire.lib.wi.us, or call 715-839-5004.

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Parks, Recreation & Forestry

Mt. Olympus Waterpark Tickets \$10

Tickets to Mt. Olympus waterpark in Wisconsin Dells are available for \$10 at the Eau Claire Recreation office, 915 Menomonie Street. Other discounted tickets are available for Noah's Ark, the Milwaukee Zoo, Pirates Cove Adventure Golf, Valley Fair and Six Flags Great America. For more information, call 715-839-5032.

Prime Times Recreation Catalog Available Online

Prime Times, the Eau Claire Parks and Recreation Department's activity catalog, is available [online](#). Get a sneak peak of classes and programs offered this fall and winter before the first day of registration (September 9).

Flag Football Registration Deadline August 19

The deadline for 2nd graders to register for flag football is Wednesday, August 19. The season runs from September 3 through October 20. Cost is \$40 for residents, \$50 for non-residents. Participants should be entering the 2nd grade this fall. To register, visit www.eauclairewi.gov/reg.

'Back to School' Dollar Swim Days August 13 & 20

School is cool at the pool! Anyone bringing a school supply to donate can enter Fairfax Pool for \$1 during its "Back to School" Dollar Swim Day from 11:30 a.m.-7 p.m., Thursday, August 13, and Thursday, August 20, at 4200 Fairfax Street. For more information, call 715-839-1680.

Doggie Swim Fest August 30

Fairfax Pool is open exclusively to the canine crowd from noon-3 p.m., Sunday, August 30, at Fairfax Pool during "[Doggie Swim Fest](#)." Cost is \$10 per dog; spectators are free. Dogs must show proof of current vaccinations. For more information, call 715-839-1680.

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Police



Positive Policing

The Eau Claire Police Department is partnering with local Dairy Queen restaurants to reward kids for positive, safe and responsible behavior in our community. From Friday, August 14 through Sunday, August 16, for every 10 pack of Dilly Bars you purchase, Dairy Queen will donate 10 Dilly Bars to the Police Department to hand out to area kids. Participating Dairy Queen restaurants include Pinehurst, Birch Street, Golf Road, Oakwood Mall and Bloomer.

National Night Out

2015's National Night Out was a huge hit, with multiple law enforcement agencies participating and approximately 1,400 community members in attendance! Highlights of the evening included remarks by the Chief of Police, a petting zoo, dunk tank, and bounce house, as well as prize donations from Target and Metropolis Resort. The Eau Claire Police Department would like to thank everyone who attended this great event. We hope to see you again at next year's National Night Out!



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City Council Meeting Summary – August 10 & 11, 2015

The City Council

- Considered and approved a request for City maintenance of sidewalk and boulevards on Golf Road;
- Granted and renewed bartender licenses;
- Granted a Temporary Class B Fermented Malt Beverage license and Temporary Class B Wine license to Special Olympics Wisconsin Indianhead Region for the Leader-Telegram Buckshot Run;
- Granted a Class A Liquor license to Midwest Groceries, d/b/a Midwest Foods;
- Authorized special events, including the Special Olympics Wisconsin Buckshot Run and 'Lil Buckshot Run, the Alzheimer's Association Walk to End Alzheimer's, the Juvenile Diabetes Research Foundation Walk to Cure Diabetes, the Apple Pregnancy Care Center Walk for Life, the Junior League Diaper Bank Stroller Derby, the Eau Claire Interfaith Hospitality Network Hike for the Homeless, the Eau Claire Children's Theatre Color Dash 5K, the Meadowview Elementary School Meadowview Mile, and the North High School Homecoming Parade;
- Established a public hearing regarding the City's intention to order the repair of sidewalk and curb and gutter at 20 locations;
- Approved bids and proposals for the purchase of Self-Contained Breathing Apparatus and the purchase of Two Pickup Trucks;
- Granted a permanent expansion of the licensed premise of Classic Garage to add an outdoor dining area and an outdoor commercial cooler, and granted a Reserve Combination Class B Intoxicating Liquor & Fermented Malt Beverage license to Cheers Pablo;
- Authorized B-Side, Inc. to conduct Fun Fest on Sunday, August 16;
- Approved a Letter of Intent for solar developers at Sky Park Landfill;
- Adopted a Mobile Food Truck Policy; and
- Altered the work plan schedule for the Fiscal Policy Advisory Committee to realign their study and reporting cycle to better match the City's budget preparation calendar.



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